



PAY YOUR WAY

Family and friends sample letter

Dear Uncle Karl,

In my dreams, I'm scaling the Tower of London, ferrying across the Thames, and roaming the Scottish highlands. I want to see the world, connect with other cultures, and gain the independence only travel can bring. However, I need your help to make these dreams a reality.

I have been accepted as a People to People Student Ambassador to the British Isles in the summer of 2012. I will be traveling with a delegation of kids my age, led by experienced teachers. Our journey will take us to historical sites, famous landmarks, and unique cultural experiences. We'll even get to meet a member of Parliament! Along the way, we'll be eating some interesting local foods (think haggis). Our 19 day route goes through Ireland, Scotland, Wales, England, and Northern Ireland. It's going to be a whirlwind tour.

I am paying my way and raising money for the program. I've begun babysitting, mowing lawns, and reaching out to friends, family, and local businesses. Would you be willing to help sponsor my trip? Please let me know if there are any services I can do for you—I'm great with my hands and would love to work in exchange for your support. I'd be happy to wash your cars, walk your dogs, or do something around the house. Also, please check out my Pay Your Way webpage, at www.peerbackers.com/LondonOrBust.

Thanks for keeping me in your thoughts, and I look forward to hearing from you soon,

Joseph K.

Begin with a "hook" to catch your reader's attention.

Explain your program and why you're excited to go.



Demonstrate your willingness to work, and ask for support in "paying your way."