



SAMPLE BUSINESS SPONSORSHIP LETTER

PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

Instructions

Customize the bold words below to fit your needs.

DATE

POTENTIAL SPONSOR NAME

ADDRESS

CITY, STATE ZIP

Dear **Mr./Mrs./Ms. NAME:**

My name is **Stephen Wilson**, and I am a **9th**-grade student at **Mt. Stuart High School** in **Ellensburg**. I was recently recommended and accepted to participate as a student leader in the People to People World Leadership Forum in Washington, D.C., **this fall**. The forum develops leadership skills among America's youth while exploring defining moments in American history. The 7-day experience includes discussing leadership in action at such venues as Capitol Hill, Gettysburg, and Colonial Williamsburg.

People to People student leaders are recommended and evaluated before their acceptance, and I am honored to have been selected. **Personally, I am looking forward to learning how President Lincoln's views helped shape the United States.** Upon my return, I plan to share my experience with my school and civic clubs in our community. As a student leader, I can also earn high school credit because of the many educational elements in my program.

I am currently seeking financial sponsors to help me with tuition, and I hope I can count on your support. In case you haven't heard of People to People, please allow me to share some history with you. President Dwight D. Eisenhower founded the organization in 1956. He believed that if people from different cultures could come together in peace and friendship, so eventually would countries. Since its founding, People to People has launched many international programs, including Sister Cities and Project HOPE.

The program tuition is **[\$amount]**, which includes on-site transportation, accommodations, meals, and educational activities. I am asking **[number]** contributors to each donate **[\$amount]** to help me reach my goal. Is it possible for you to assist me by making a contribution? Any amount would be greatly appreciated. I plan to give a speech and share my photographs and experiences with contributors upon my return.

My program tuition is due **[date]**. I have enclosed a sponsorship sheet for your payment reference. Please feel free to contact me at **[phone number]** if you need more information. Your generous contribution would enable me to share in this wonderful opportunity. Thank you in advance for your consideration and support.

Sincerely yours,

Stephen Wilson
Student Leader