



# SAMPLE BUSINESS SPONSORSHIP LETTER

PEOPLE TO PEOPLE AMBASSADOR PROGRAMS

## Instructions

Customize the bold words below to fit your needs.

**DATE**

**POTENTIAL SPONSOR NAME**

**ADDRESS**

**CITY, STATE ZIP**

Dear **Mr./Mrs./Ms. NAME**:

My name is **Stephen Wilson**, and I am a **9th**-grade student at **Mt. Stuart High School** in **Ellensburg**. I was recently interviewed and accepted to participate as a member of the People to People **Student Ambassador** Program to **Europe this summer**. The program promotes international understanding while building leadership skills among America's youth. The **20**-day experience includes **meetings with government officials, interaction with other students my age, educational activities, and home stays with host families**.

People to People **Student Ambassadors** are carefully interviewed and evaluated before their acceptance, and I am honored to have been selected. **Personally, I am looking forward to broadening my perspectives of the world and gaining a better understanding of Western European history. My grandfather fought in World War II in Europe.** Upon my return, I plan to share my experience with schools and civic clubs in our community. As an Ambassador, I can also earn high school and college credit because of the many educational elements in my program.

I am currently seeking financial sponsors to help me with tuition, and hope I can count on your support. In case you haven't heard of People to People, please allow me to share some history with you. President Dwight D. Eisenhower founded the organization in 1956. He believed that if people from different cultures could come together in peace and friendship, so eventually would countries. Since its founding, People to People has launched many international programs, including Sister Cities and Project HOPE.

The program tuition is **[\$tuition cost]**, which includes all transportation, accommodations, meals, and educational activities. I am asking **[number]** contributors to each donate **[\$amount]** to help me reach my goal. Is it possible for you to assist me by making a contribution? Any amount would be appreciated. I plan to give a speech and share my journal, photographs, and experiences with contributors upon my return.

My program tuition is due **[date]**. **I have enclosed a contribution form for your payment reference.** Please feel free to contact me at **[phone number]** if you need more information. Your generous contribution would enable me to share in this wonderful opportunity. Thank you in advance for your consideration and support.

Sincerely yours,

**Stephen Wilson**  
**Student/Sports Ambassador**